



# Hannah Stampke

## Marketing Enthusiast

strategy - events - creation - analysis

Fast-paced marketing experience and a Bachelor in CA makes campaign strategy and creation a passion and pride. In previous positions, I have traversed everything from palliative procedural writing to gin branding.

I flourish under pressure and sprint into challenges like a greyhound out of the gate.

My vast event planning and management experience serves as a not-so-secret weapon for organisation on a personal and company scale.

I'm a full-time people pleaser which, combined with my eagle eye for detail, drives me to perform at my peak and overcome obstacles.

Knowledge is power, so my current Masters degree is keeping the lights on. I am honing my skills in strategy, crisis communication, and many other relevant areas that embody marketing and communications.

Hannah

### Education

**Master of Media**  
University of Adelaide  
2021 - Current

**Bachelor of Creative Arts**  
Flinders University  
2020

**Coding Bootcamp**  
University of Adelaide  
2022 - Current

**Certificate III in Hospitality**  
HITsa  
2017

**SACE**  
Urrbrae High School  
2013

### Skills

**Communication**  
**Brand Management**  
**Market Research**

**Event Management**  
**SEO Analysis**

**Adobe Suite**  
Indesign, Illustrator,  
Photoshop, Premiere Pro

**Microsoft Office Suite**  
Word, Powerpoint, Excel,  
Publisher, Teams

**Zoho**  
CRM, Forms, Campaigns,  
Survey

**MailChimp**  
&  
**Zoom**

### Previous Role

**Marketing Coordinator at Teamgaze**  
August 2021 - May 2022

*Creating captivating content and events in a start-up setting.*

#### Key responsibilities

- Creating social media and website content
- Organising a content calendar
- Virtual and physical event planning / management
- Competitor research and analysis

## Work Experience

### Social Media & Marketing Coordinator at Ellvee Consulting

April 2021 – October 2021

*Strategising, creating, and optimising branding, media, and events for a wide range of clients.*

#### Key responsibilities

- NDIS compliant policy and procedure writing
- Strategising, analysing, and creating for media/branding.
- Event planning and management
- Organising licensing and permits
- Procurement

#### Achievements

- Successfully grew Flinders Gin reach from 0 to over 12,000
- Collaborated with Channel 7, SAlife, and other large local brands

### Freelance Editor, Writer, & Graphic Designer

September 2019 – Current

*Private content creation and editing.*

#### Key responsibilities

- Editing for individuals and showcased artists
- Time and administration management
- Content creation based on selective criteria

#### Achievements

- Personal piece and edited works accepted for publication
- Graphic design for start-up company logos, signage, and print

### Front of House at The Currant Shed

March 2019 – December 2020

*Providing fine dining service and experience.*

#### Key responsibilities

- Organisation of restaurant and stock
- Communication to staff and customers
- Assisting marketing team with advertisement material

#### Achievements

- Level 1 WSET Wine grant completion
- Autonomous management during COVID19

### Editor at Empire Times

Flinders University

November 2018 – November 2019

*Content creation and editing for the university magazine.*

#### Key responsibilities

- Proofreading and editing for publishing
- Providing constructive feedback to creators
- Creating works to fit selective criteria

#### Achievements

- Published several pieces of personal work
- Gained experience meeting editorial criteria

### Front of House at The Little Rickshaw

September 2019 – April 2020

*Providing fun and efficient service at an up-and-coming eatery.*

#### Key responsibilities

- Food and drink service
- Building rapport with customers
- Money handling

## Experience Continued

### Gaming Manager at The Duck

October 2016 – February 2019

*Providing safe and responsible service to patrons.*

#### Key responsibilities

- Documentation and reservation organisation
- Event preparation and management

## Volunteer Roles

### Secretary at Flinders University

#### Underwater Club

January 2021 – Current

*Non-for-profit community scuba diving club.*

#### Key responsibilities

- Administration duties
- Organising events and dive trips
- Social media activity and recording meeting minutes

### Turtle, Clownfish, & Microplastics

#### Research Assistant

October 2018– November 2018

*NCP scholarship funded research in the Maldives.*

#### Key responsibilities

- Writing science communication pieces
- Field work surrounding microplastics, seagrass, and clownfish
- Rescuing and caring for injured turtles
- Collection and documentation of field data

## References

### Claudia Peixoto -

Head of Marketing, Teamgage

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### Noelle Smit -

Co-Founder & CEO, Teamgage

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### Ben Christie -

Head of Customer Support, Teamgage

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### Nicole Calder -

Supervisor, The Currant Shed

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## Get in touch



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If you have any questions or would like more references, please feel free to contact me at any time.