



Hannah Stampke

Marketing Enthusiast

strategy - events - creation - analysis

Fast-paced marketing experience and a Bachelor in CA makes campaign strategy and creation a passion and pride. In previous positions, I have traversed everything from palliative procedural writing to gin branding.

I flourish under pressure and sprint into challenges like a greyhound out of the gate.

My vast event planning and management experience serves as a not-so-secret weapon for organisation on a personal and company scale.

I'm a full-time people pleaser which, combined with my eagle eye for detail, drives me to perform at my peak and overcome obstacles.

Knowledge is power, so my current Masters degree is keeping the lights on. I am honing my skills in strategy, crisis communication, and many other relevant areas that embody marketing and communications.

Hannah

Education

Master of Media
University of Adelaide
2021 - Current

Bachelor of Creative Arts
Flinders University
2020

Coding Bootcamp
University of Adelaide
2022 - Current

Certificate III in Hospitality
HITsa
2017

SACE
Urrbrae High School
2013

Skills

Communication
Brand Management
Market Research

Event Management
SEO Analysis

Adobe Suite
Indesign, Illustrator,
Photoshop, Premiere Pro

Microsoft Office Suite
Word, Powerpoint, Excel,
Publisher, Teams

Zoho
CRM, Forms, Campaigns,
Survey

MailChimp
&
Zoom

Previous Role

Marketing Coordinator at Teamgage
August 2021 - May 2022

Creating captivating content and events in a start-up setting.

Key responsibilities

- Creating social media and website content
- Organising a content calendar
- Virtual and physical event planning / management
- Competitor research and analysis

Work Experience

Social Media & Marketing Coordinator at Ellvee Consulting

April 2021 – October 2021

Strategising, creating, and optimising branding, media, and events for a wide range of clients.

Key responsibilities

- NDIS compliant policy and procedure writing
- Strategising, analysing, and creating for media/branding.
- Event planning and management
- Organising licensing and permits
- Procurement

Achievements

- Successfully grew Flinders Gin reach from 0 to over 12,000
- Collaborated with Channel 7, SAlife, and other large local brands

Freelance Editor, Writer, & Graphic Designer

September 2019 – Current

Private content creation and editing.

Key responsibilities

- Editing for individuals and showcased artists
- Time and administration management
- Content creation based on selective criteria

Achievements

- Personal piece and edited works accepted for publication
- Graphic design for start-up company logos, signage, and print

Front of House at The Currant Shed

March 2019 – December 2020

Providing fine dining service and experience.

Key responsibilities

- Organisation of restaurant and stock
- Communication to staff and customers
- Assisting marketing team with advertisement material

Achievements

- Level 1 WSET Wine grant completion
- Autonomous management during COVID19

Editor at Empire Times

Flinders University

November 2018 – November 2019

Content creation and editing for the university magazine.

Key responsibilities

- Proofreading and editing for publishing
- Providing constructive feedback to creators
- Creating works to fit selective criteria

Achievements

- Published several pieces of personal work
- Gained experience meeting editorial criteria

Front of House at The Little Rickshaw

September 2019 – April 2020

Providing fun and efficient service at an up-and-coming eatery.

Key responsibilities

- Food and drink service
- Building rapport with customers
- Money handling

Experience Continued

Gaming Manager at The Duck

October 2016 – February 2019

Providing safe and responsible service to patrons.

Key responsibilities

- Documentation and reservation organisation
- Event preparation and management

Volunteer Roles

Secretary at Flinders University

Underwater Club

January 2021 – Current

Non-for-profit community scuba diving club.

Key responsibilities

- Administration duties
- Organising events and dive trips
- Social media activity and recording meeting minutes

Turtle, Clownfish, & Microplastics

Research Assistant

October 2018– November 2018

NCP scholarship funded research in the Maldives.

Key responsibilities

- Writing science communication pieces
- Field work surrounding microplastics, seagrass, and clownfish
- Rescuing and caring for injured turtles
- Collection and documentation of field data

References

Claudia Peixoto -

Head of Marketing, Teamgage

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Noelle Smit -

Co-Founder & CEO, Teamgage

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Ben Christie -

Head of Customer Support, Teamgage

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Nicole Calder -

Supervisor, The Currant Shed

0409 844 552

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Get in touch

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If you have any questions or would like more references, please feel free to contact me at any time.